

Thailand News

April 2023

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- Project 1: Soho House Bangkok (Private Members Club, Bangkok, Thailand)

1. SOHO HOUSE BANGKOK

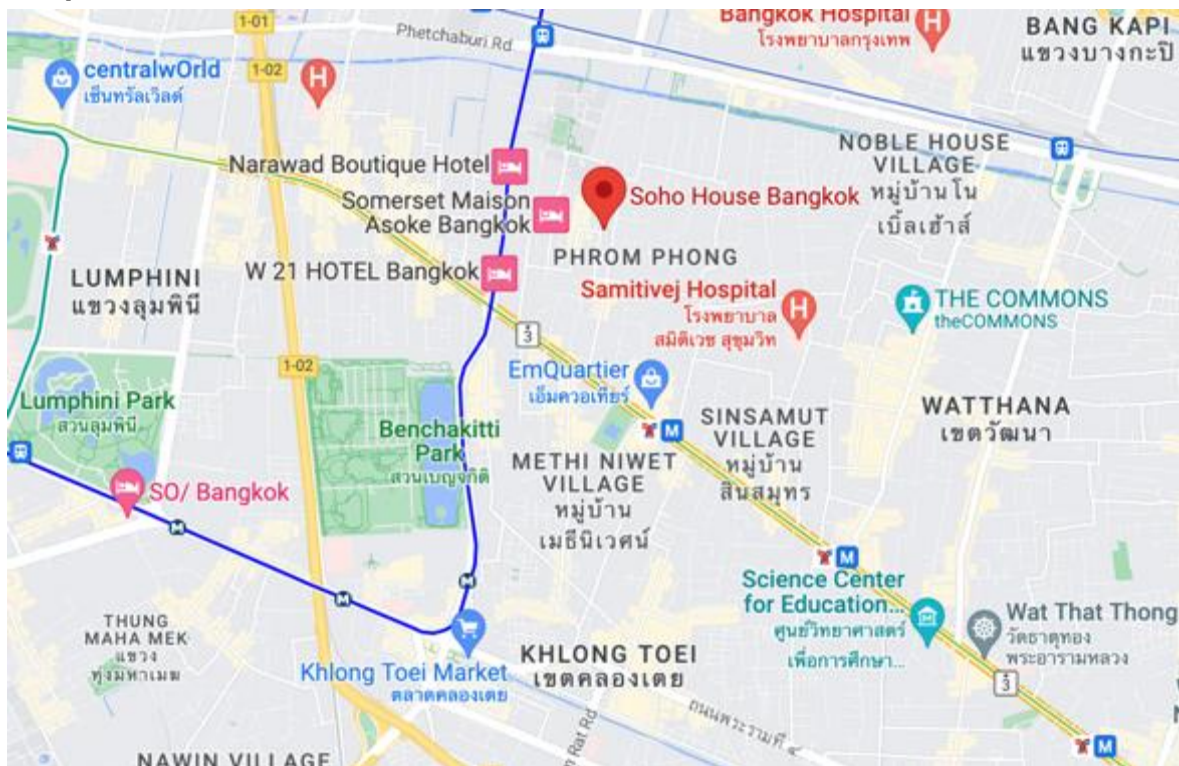
Project Overview

Soho House Bangkok is Soho House's latest addition to its roster of private member clubs around the world. Since opening in London in 1995, Soho House now has 39 Houses in 14 countries. Each of the international Houses is individually tailored to the city and location it's in and Soho House Bangkok is no exception. Set over three floors, Soho House Bangkok is situated in the former Eugenia Hotel, a beautiful neo-colonial style house in the Sukhumvit neighborhood. Architecturally the existing building was mostly kept intact, while for the interiors the designer was inspired by local crafts, ceramics and textures, such as bamboo finishes and basket weave. Some of the suppliers include L-Thai for tiles, Royal Thai for rugs, and Jim Thompson Fabrics.

Project Details

1. **Type of Business:** Private members club
2. **Open Date:** 20/02/2023
3. **Concept:** Design preserving the colonial style of the heritage building while making it relevant to today with original finishes and techniques typical of Thailand.
4. **Architect:** Carla Murillo
5. **Principal Designer:** Severine Lammoglia
6. **Location:** Soi Sukhumvit 31, Bangkok, Thailand
7. **Website:** www.sohohouse.com/houses/soho-house-bangkok

Location map



The club is located in Bangkok's popular Sukhumvit area, in Sukhumvit Soi 31.



The club is situated in a former hotel and resembles colonial-style Thai residential houses from the mid-20th century.





A key feature of the Bangkok House, the pool and garden have a checkboard marble floor that continues into the 12m pool, creating a unique visual effect.



The landscaping blends old trees from the property with newly added local plants to create a hidden sanctuary, complete with custom fabric daybeds to lounge on.



The Garden Bar is a light and airy space with exposed beam ceilings and a centerpiece wood and leather bar. Botanical wall motifs, green tones and live tropical plants create a chic environment.





For the color scheme, greens, mustard and deep orange tones found locally were used. Local silks and other fabrics, plus the layering of different patterns also feature.





The designer tried to preserve the building's original colonial character while updating it with original finishes and techniques typical of Bangkok.





Tropical details continue through this space with large ceiling fans, soft rattan furniture and a rattan awning over the terrace.

