



Title

[Real Estate NEWS vol.1] Real Estate Demand Boosted by Office Relocations and Renovations, Especially in Major Cities (Japan)

Text

With the changing times, the way we work is also rapidly changing. As a result, real estate transactions are also seeing an upsurge in projects involving office relocations, expansions, downsizing, and consolidations, especially in major cities.

SThree K.K. is a global recruitment firm specializing in the IT field. Establishing their first office in London, SThree K.K. now has 44 offices in 15 countries around the world. GARDE was involved in the interior design, construction supervision, and FF&E coordination of their Tokyo office.

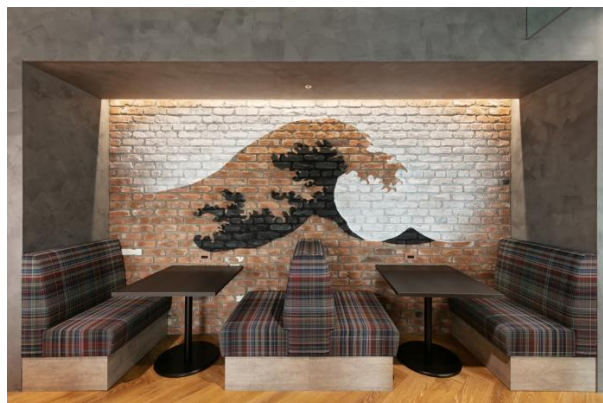
The office is located in a modern building connected to a Kabuki theater in the heart of the historical Ginza area. This contradiction sets the scene for the unveiling of this exciting workplace conceived and built in less than 6 months. The diverse and inclusive brand message of the company is captured through a multi-cultural design theme expressing strength in the sum of its parts.

The concept is inspired by the fusion of Western and Japanese culture into an open agile working environment that focuses on recruitment for the STEM industries. The project is highlighted by an ambient reception space with spot-lighted sub brands and a collection of minimalist meeting rooms. A futuristic portal then transports

you to a cozy social hub complete with a billiard table, pub bar, and poker table expressing the Client's deep UK roots.

A video of the completed office can be viewed at the following link.

> https://www.sthree.com/ja-jp/insights-and-research/a-new-generation-of-recruiters/find-out-why-our-people-love-working-for-us/?utm_source=linkedin&utm_medium=organicsocial&utm_campaign=jp_s3_hiring_campaign





■ Designer Profile



Christopher Brooks

International Design Division, General Manager, Design Director, American Institute of Architects (AIA), Master's degree in Architecture.

He has experience in retail, office and residential design in the United States, Japan, and other parts of Asia. His key projects are the restaurant ADD in Marco Polo Hotel Hong Kong, Bandai Namco Studios Headquarters, adidas Japan Headquarters (Asia Pacific Property Awards 2015), and MetLife Japan Headquarters (Herman Miller Liveable Office Award, IDA Gold & Silver awards 2018).

■ Scope of work

Interior Design, Construction Supervision, FF&E coordination

■ Property Information

Name: SThree K.K. (Office design)

Location: Kabukiza Tower 9F, Ginza 4-12-15, Chuo-ku, Tokyo, Japan

Store area: 1,315 m²